

Appln. Ser. No. To Be Assigned  
SYSTEM AND METHOD FOR STORING AND  
DISTRIBUTING TELEVISION VIEWING  
PATTERNS FROM A CLEARINGHOUSE  
Inventors: MATZ et al.  
Express Mail No. EV 032 104 072 US

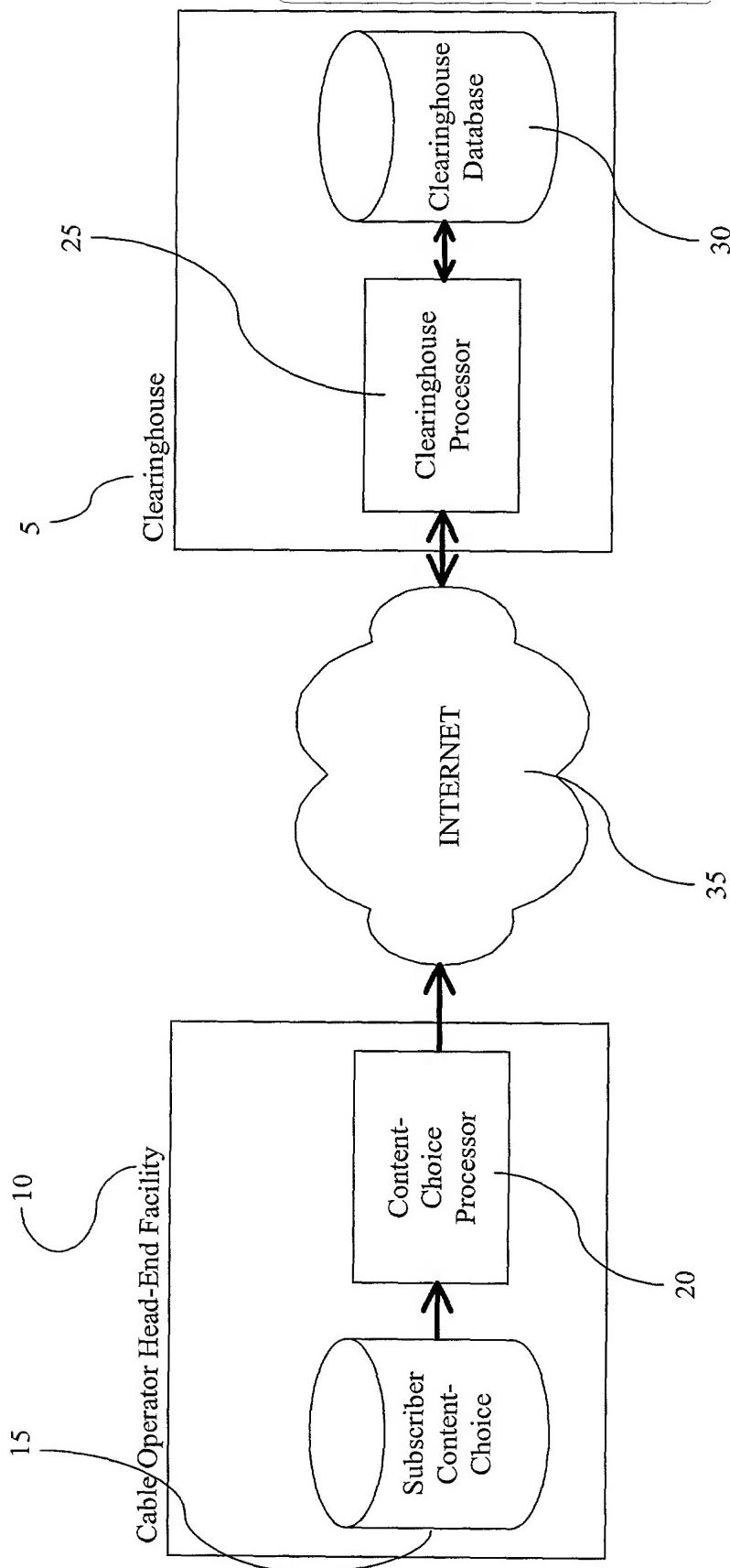


FIG. 1

Appln. Ser. No. To Be Assigned  
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C:\Sub\_Rec.xml - Microsoft Internet Explorer provided by Kilpatrick Stockton LLP

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  <Subscriber_Class Prim_Class="Sports" Sub_Class_1="Comedy" Sub_Class_2="Drama" />
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Done My Computer

Start

3:18 PM

FIG. 2

Appln. Ser. No. To Be Assigned  
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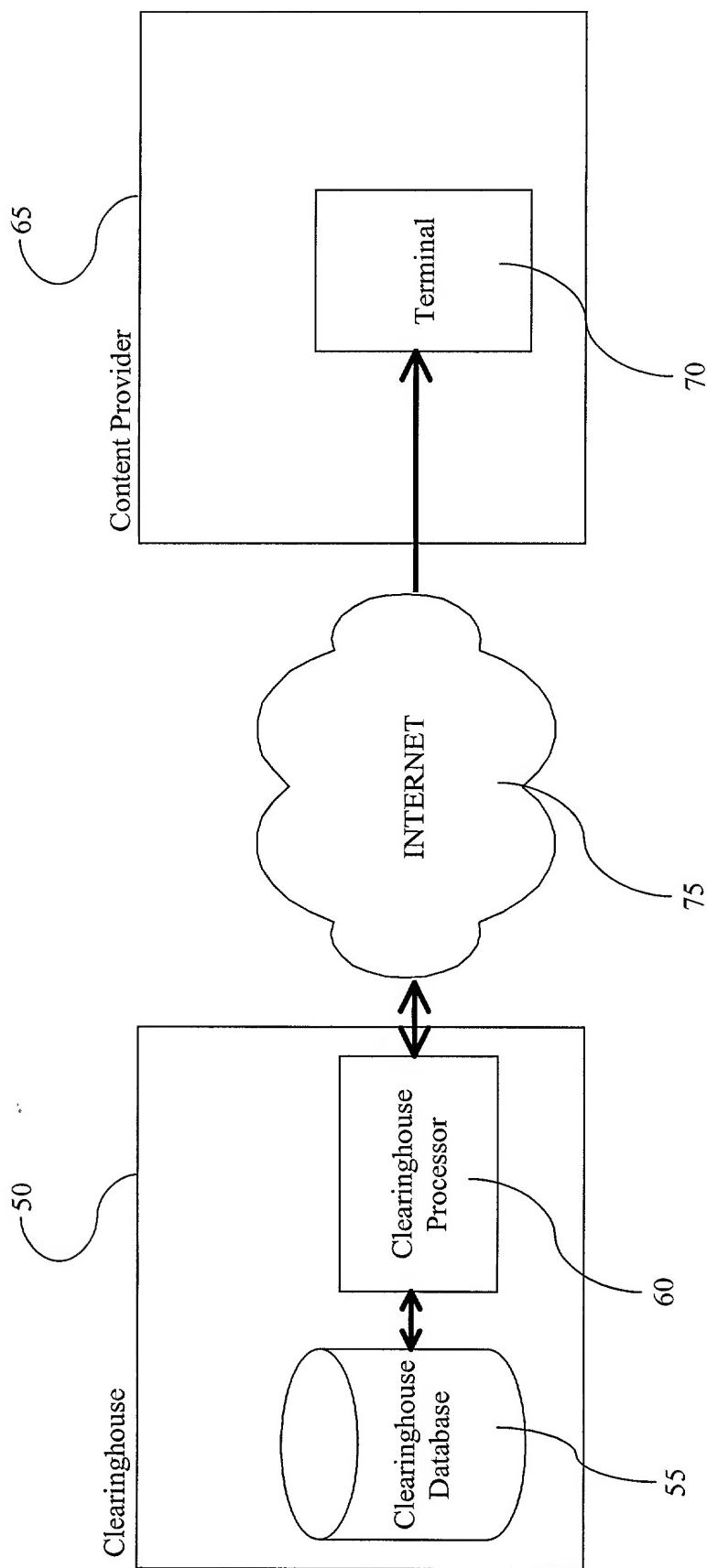


FIG. 3

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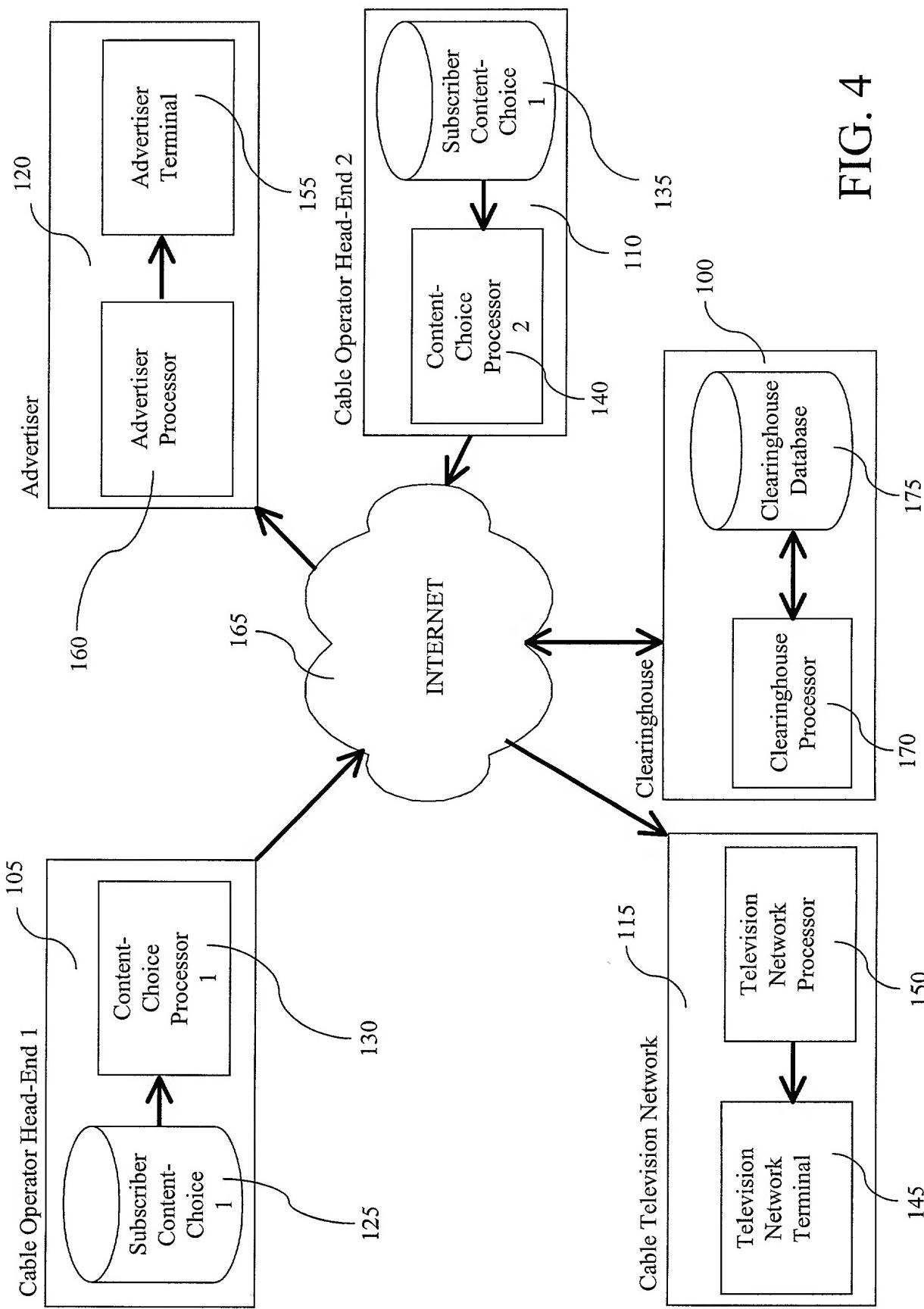


FIG. 4